



611 Fortune Street
Charlotte, NC 28205

Samaritan House Annual Luncheon: *Transformations on Fortune Street*

Business Sponsor Information

Details:

Thursday, March 1, 2012
The Martha T. Bowles Parish Hall
St. Peter's Episcopal Church
115 West 7th Street
Charlotte, NC 28202

When/Who

Registration begins at 11:00 am
Lunch & Speaker 11:45 am -1:00 pm
Guest Speaker: Mr. Michael Tarwater, CEO
of Carolinas Medical Center
Master of Ceremonies from the Levine Foundation

Will validate parking in Transamerica Parking Garage only

PLATINUM SPONSOR - \$5,000*

- Event title sponsorship.
- The Platinum Sponsor will be acknowledged in the following manner: "Transformations on Fortune Street," Samaritan House Annual Luncheon sponsored by (name).
- In addition, the following will be included:
 - ✓ Signage and priority seating for 20 of your guests*
 - ✓ Company logo prominently placed on Event Invitation and Event Program Booklet, links from our website, Facebook page and event emails to donors and a logo link in our newsletters (distribution approx. 800) prior to the event.
- Opportunity to display promotional materials
- Event introduction and recognition from podium

GOLD SPONSOR - \$3,500*

- Signage and priority placement relative to the Platinum Sponsor for 20 guests*
- The Gold Sponsor will include the following:
 - ✓ Company logo in Event Program Booklet relative to the Platinum Sponsor.
 - ✓ Company logo linked to emails to donors, our website, Facebook page and logo link in our newsletter (approx. 800) prior to the event.

SILVER SPONSOR - \$1,500*

- Signage & priority placement relative to Platinum & Gold Sponsors for 10 guests*
- Company logo on Event Program Booklet relative to Platinum and Gold Sponsor placements.
- Company logo linked from Samaritan House event email to donors.

**Printing benefits to sponsors in the Event booklet are subject to submission of a copy-ready file by deadline of January 27th 2012.* To discuss further options regarding Marketing, or if you *do not* wish to use all of your seats for the luncheon, please contact Helen Krewson at Hkrewson@bellsouth.net or Sharon Roberts at skr1107@gmail.com, Event Chairpersons. Limited validated parking is available in the Transamerica Garage located on 7th Street, so please encourage your guests to arrive early.



REGISTRATION FORM

If you wish to be included in the invitation as a sponsor, please return this form no later than January 27th, 2012. See below for more information pertaining to deadlines.

Print NAME _____

TITLE _____

COMPANY _____

(as you wish it to be listed in publications and on table cards)

Mailing ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ FAX (_____) _____

EMAIL _____

- Yes, I will support ***Transformations on Fortune Street*** as a _____ Sponsor
- Please reserve _____ tables in my name or _____ luncheon tickets.
- Enclosed is a check in the amount of \$ _____. Your check reserves your seat.

If you are sponsoring a table, or tables, please provide a separate list of your guest's names for sign-in purposes.

Signature & Date

Please make checks payable to 'Samaritan House' and mail completed reservation to:

Brad Goforth
Samaritan House *Transformations on Fortune Street*
611 Fortune Street
Charlotte, NC 28205

Printing benefits for sponsors are subject to timing of commitment in order to meet invitation and booklet printing deadline of January 27, 2012. Individual tickets and tables may still be purchased until February 10th, 2012. All benefits listed above are meant as a starting point; they are negotiable and can be adjusted to better suit your marketing needs.

Please notify Samaritan House if you do not wish to, or cannot, use all of your seats/tables. Samaritan House will then fill your table for you. Contact Helen Krewson at Hkrewson@bellsouth.net or Sharon Roberts at skr1107@gmail.com Event Chairpersons, or Brad Goforth, Samaritan House Executive Director at 704.333.0110 for more information.